LEGO®

LEGO® Sets for little ones have a brand new name! Introducing DUPLO™ Building Sets

DUPLO Building Sets are the perfect tools for performing the work of early childhood.

Each set contains big, bright, colorful blocks with smooth round corners. You'll find friendly people and pets crafted from highly durable plastic. All the pieces snap together and snap apart easily.

You'll want to be there when your little one first examines his or her new DUPLO blocks, begins to explore, to line them up, to stack them.

1½ years & up ALL DUPLO sets fit together. There are blocks and wheeled platforms, and happy DUPLO people and pets. Most sets also contain special doors that open and close, and peek-a-boo window blocks, that add smiles and laughter to building fun. One set even contains a boat that floats!

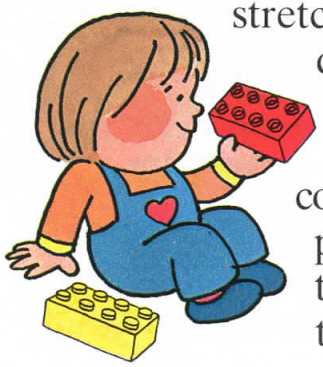
080 Police Station

081 Train Station

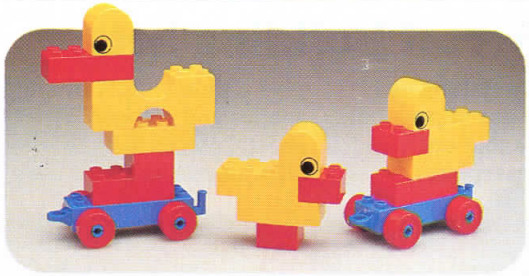
082 LEGOVILLE™

Then after a while, "click" - two blocks will snap together - and suddenly your child is building!

From here on, the possibilities are endless. Your child's imagination is in charge, stretching and growing every day. As your child's building skills grow, you can add new sets to his or her collection. The new pieces, pets and people will spur the imagination and add to the fun even more!



071 Block Box



063 Ducks

088 Camping

085 Racer

086 Tub Boat

087 Taxi

061 Puppy

LEGO Universal Building Sets. Sets that become anything your child can imagine!

The magic of the LEGO concept is best summed up in one word: flexibility. Every LEGO set you buy for your child can be used to build hundreds of toys! And every LEGO set he or she owns fits with every other LEGO set. The building possibilities are infinite.

The toy that's new every day.

Maybe there's a special kind of skyscraper your child envisions. A new kind of car he wants to invent. Or a whole brand-new-unlike-anything

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3 years & up LEGO Universal Building Sets

With these sets your child can create anything he or she can imagine - there are literally millions of possibilities. Each set has wheels and tires, doors that open and close, windows with movable shutters, baseplates, plus a wide variety of building bricks in different sizes, shapes and colors. The larger sets also contain many special pieces including LEGO people, roof bricks, clear bricks, trees and gates.

110 Universal Building Set **111** Universal Building Set **112** Universal Building Set **113** Universal Building Set

creation he wants to build - just for the sheer joy of building it! Tomorrow, when a new Idea means the world to him, his LEGO set will be out again.

The LEGO Building Sets featured on the following pages range in their size, complexity, and age appeal. However, each set offers great flexibility, challenge and fun. Fun that stretches children's imaginations and develops creativity.

6 years & up LEGO Universal Building Sets

As a child grows, imagination, ideas, and expectations grow, too. LEGO Building Sets meet the growing demands of every boy and girl. These sets have more of everything. More of the pieces children know ... more new pieces they haven't met. There are airplane props, deep-grooved tires, ladders, TV antennas, claw shovels, even true-to-scale Mini-Figures™. Each set includes detailed building instructions.

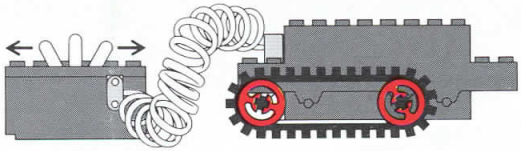
400 Universal Building Set

402 Universal Building Set

6 years & up LEGO Universal Motor

The LEGO Motor is designed to be used with other LEGO Sets to make things move for added realism - cars and trucks, windmills - they all move with the LEGO Universal Motor. But more than that, to become motorized, a car has to be rebuilt, redesigned or even enlarged. A specific challenge is presented that brings a child's imagination and intelligence all into play. The motor features safe battery power with forward and reverse action.

901 Universal Motor



LEGO Set 404 contains a battery-powered motor with a lever to control forward and reverse action - makes cars go, cranes haul up and down, propellers spin, and more!

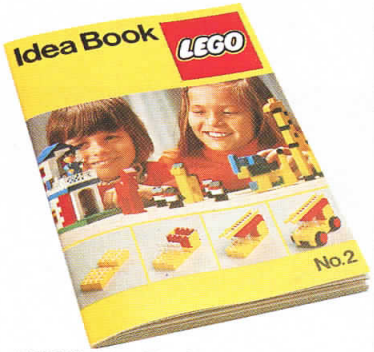
404 Universal Building Set

all ages LEGO Building Accessories

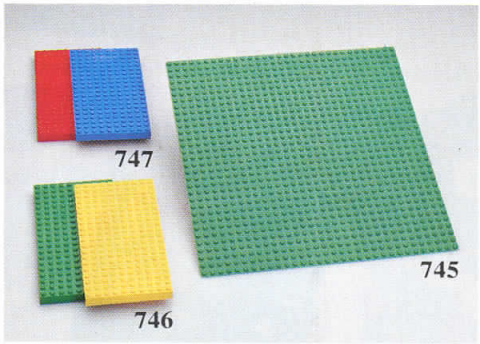
LEGO Idea Book. Lots of ideas for building, from the simple to the complex. Instructions are done with pictures. If you can't find a LEGO Idea Book at your store, send your name, address and $1.50 ($.99 for the book, plus $.51 for postage and handling) to: Susan Williams, Consumer Services, LEGO Systems, Inc., P.O. Box 2273, Enfield, CT 06082. (Please allow 4-6 weeks for delivery).

LEGO Storage Cloth. Heavy denim with drawstring. Perfect surface for playing - draw the string and everyting is neatly put away!

LEGO Baseplates. Available in two different sizes and four bright colors.



LEGO Idea Book



747 Baseplates red/blue **745** Baseplate green
746 Baseplates green/yellow

LEGO Storage Cloth

3 years & up **NEW**

Fabuland™

What's FABULAND™ ? It's a wonderful new world, combining limitless fantasy with easy building. The sets include new building

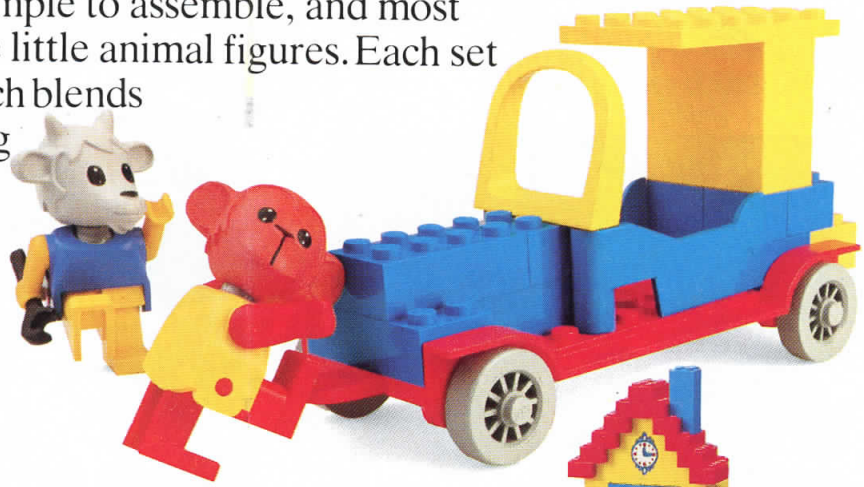
134 FABULAND Service Station

137 FABULAND Hospital

Look who's coming to play! FABULAND sets come with adorable animal figures! Sly Foxes, hard working Billygoats, clever Monkeys, lovable Lambs and more - a world of fantasy right at your child's fingertips. Cars and houses are easy to build, and all sets can be used together for even more fun.

121 FABULAND Roadster

components that are simple to assemble, and most important - personable little animal figures. Each set includes a booklet which blends suggestions for building with tales about how the clever little animals live together in their world. Your child will build, pretend, and grow.



132 FABULAND Cottage

140 FABULAND Town Hall

128 FABULAND Taxi Station

6 years & up LEGOLAND® Town

The exciting new LEGOLAND concept is a collection of nine different Town Sets, all meant to be played with together. Special roadplates connect one part of town with the next, so you can truly feel you've built an entire village - in perfect scale!

Many of the sets have the new action Mini-Figures™. You can make their arms and legs move, put tools in their hands, make them involved in all the activities of your LEGOLAND Town.

588 Police Headquarters

590 Engine Co. No. 9

575 Coast Guard Station

560 Town House

It takes a lot of work to keep a town in shape!
With these sets, you can fix the roads, clean the streets, patrol the neighborhood, service the cars!

554 Fuel Pumper

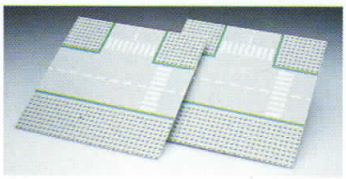
556 Emergency Van

558 Road Crane

540 Police Units

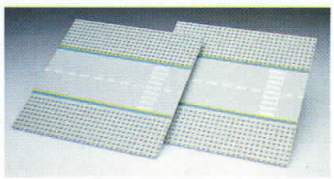
* Exxon is a registered trade mark of Exxon Corporation.

542 Street Crew



551 "T" Road Plates

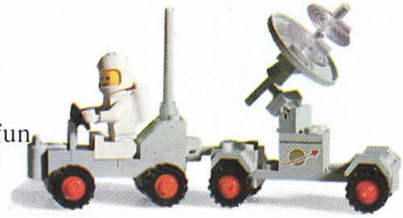
552 Curved Road Plates



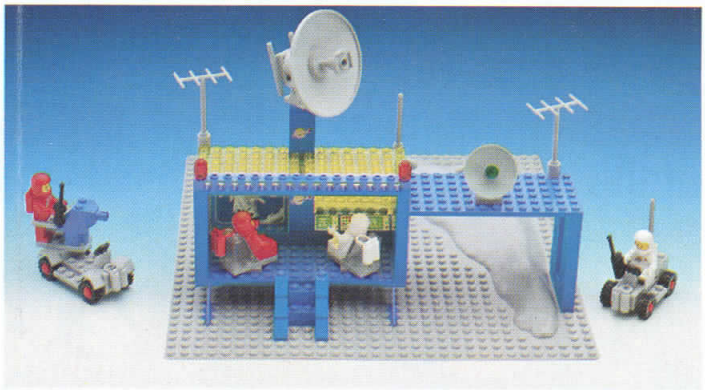
553 Straight Road Plates

6 years & up LEGOLAND® Space

Here's a whole new galaxy from LEGO! With the new sets shown on these two pages you can imagine you're exploring the exciting world of outer space. Each set is fun in itself - but look how all the sets work together for even more fun. There are outer-space Action Figures, too, complete with removable astronaut helmets and life support packs.



483 Alpha-1 Rocket Base

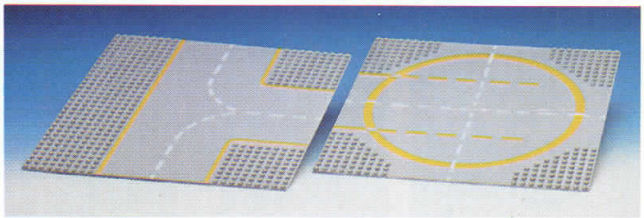


493 Space Command Center

487 Space Cruiser

497 Galaxy Explorer

453 Crater Plates



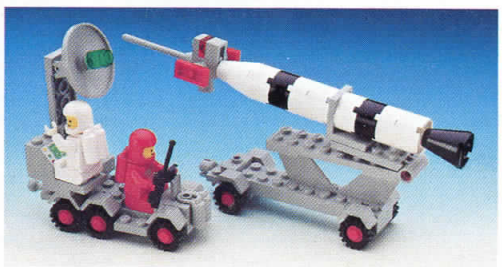
454 Landing Plates

Make up your own outer space adventures! Visit a friendly planet ... patrol for Negative Forces.

After you play, take everything apart and build a universe ... Just the way you want it!

442 Space Shuttle

452 Mobile Tracking Station



462 Rocket Launcher

9 years & up LEGO Expert Builder Sets

For the experienced LEGO Builder, here's a whole new range of building challenge. These sets allow you to build models that are in many ways technically faithful to their real-life counterpart! Step-by-step instructions are included for precise assembly. Sets feature such miniature mechanisms as working two-speed transmissions, rack and pinion steering assemblies, braking systems, reclining auto seats and more.

Instructions are included for building many other fascinating models, too. And from the blueprints of your imagination ... who knows what will come next?

948 Go-Cart

950 Fork Lift

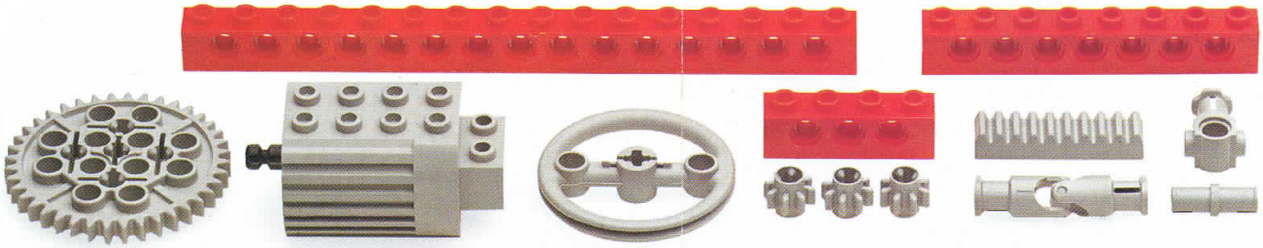
951 Bulldozer

952 Tractor

The LEGO Expert Builder Auto Chassis can be powered by the 960 Power Pack. As the motor turns, the pistons move up and down, just like a real car!

955 Mobile Crane

956 Auto Chassis



960 Power Pack. These models become even more exciting when motorized for movement with this 4.5 volt motor. This motor is smaller than the regular LEGO motor so it fits neatly into your constructed models. The technical information leaflet supplied with this supplementary set explains how the motor operates and how you connect it.

960 Power Pack

961 Parts Pack. This supplementary set contains many precision components including connector pegs, piston heads, gear wheels, a crown wheel, special girder beams, a universal joint, and lots more. Helps to expand your collection!

961 Parts Pack

5 years & up LEGO Homemaker Sets

It's about time! Rooms you can build, play with, and then refashion! The new LEGO Homemaker Sets come with adults, kids and all the accessories that make a house a home. (We realize that young homemakers take home-making very seriously). Works with all other LEGO sets of course.

268 Family Room

261 Bathroom

269 Kitchen

6 years & up LEGO Ships

Boats that float! This will be a brand-new adventure in the world of LEGO. The LEGO Fire Fighter Boat has a special radar piece and 8 realistic looking water cannons. The Police Boat has the look of speed - with a Mini-Figure™ police captain to control the action.

709 Police Boat

775 Fire Fighter

LEGO

Dear Parents and Children

The word LEGO® is a special one. It's our very own brand name for the brick supplied by our Company, LEGO Systems, Inc.

Look for the name "LEGO" - we're proud of it. It's on every brick we make!

Susan Williams

Susan Williams
Consumer Services

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